



Suggested Transfer Pathway

Montgomery College A.A. in Business to University of Maryland College Park-Shady Grove's B.S. in Marketing



Catalog Year: 2016-2017

Year One – Montgomery College

(Courses may be taken in any order)

Fall Semester	Cr
ENGL101 Intro to College Writing or Elective	3
MATH150 Applied Calculus or MATH181 Calculus I ‡	4
BSAD101 Introduction to Business	3
CMAP120 or CMSC110	3
Behavioral & Social Science Dist. (Not ECON) *	3
Total Credits	16

Spring Semester	Cr
ENGL102 or ENGL103 English Foundation	3
Natural Sciences Lab Distribution	4
COMM108 or COMM112	3
BSAD210 or MATH117	3
Arts Distribution	3
Total Credits	16

Year Two – Montgomery College

Fall Semester	Cr
ACCT221 Accounting I	4
ECON201 Principles of Economics I	3
MGMT201 Business Law or Elective ‡	3
Humanities Distribution *	3
Total Credits	13

Spring Semester	Cr
ACCT222 Accounting II	4
ECON202 Principles of Economics II	3
GEIR Arts, Humanities or Health * ‡	3
Natural Sciences Distribution, Lab or non-Lab	3
Elective	2
Total Credits	15

Apply to graduate from Montgomery College with an Associate of Arts in Business

* Choose one course from the [Gen Ed List](#) to fulfill the Global & Cultural Perspectives Requirement

‡ Discuss appropriate course selection with a counselor or your campus business advisor

For admission consideration into the Robert H. Smith School of Business at Shady Grove, students **must** have:
 Minimum 3.0 GPA **and** a C- or better in the following six courses, all of which are required:
 ACCT201, ACCT202, ECON201, ECON202, MATH150 or MATH181, BSAD210 or MATH117.

Year Three – UMD @ Shady Grove

Fall Semester	Cr
BMGT 340 Business Finance	3
BMGT 350 Marketing Principles and Org.	3
BMGT 364 Managing People & Org.	3
ENGL 394 Business Writing	3
Gen Ed*/Elective**	3
BMGT 367 Career Search Strategies	1
Total Credits	16

Spring Semester	Cr
BMGT 451 Consumer Analysis	3
BMGT 372 Intro Logistics and Supple Chain Mgmt	3
BMGT 495 Strategic Management	3
BMGT 301 Intro to Information Systems	3
Gen Ed*/UL Elective	3
Total Credits	15

Year Four – UMD @ Shady Grove

Fall Semester	Cr
BMGT 452 Marketing Research Methods	3
BMGT 454 Global Marketing	3
BMGT 380 Business Law I	3
ECON 340 International Economics	3
Gen Ed*/Elective**	3
Total Credits	15

Spring Semester	Cr
BMGT 457 Marketing Policies/Strategies	3
BMGT 450 Integrated Market Comm	3
BMGT 455 Sales Management	3
Upper Level Elective	3
BMGT 363 Leadership & Teamwork in Org.	3
Total Credits	15

MC BUSINESS A.A. to UMD-USG Marketing B.S.

Total Credits: 60, Catalog Year: 2016-2017

Name:	Date:	ID#	
Foundation Courses	COURSE	HRS	GRADE
English Foundation (ENGL102 or ENGL103)	ENGL	3	
Math Foundation (MATH150 or MATH181 recommended) ‡	MATH	4	
Distribution Courses	COURSE	HRS	GRADE
Arts Distribution *		3	
Humanities Distribution *		3	
GEIR – Arts, Humanities or Health * ‡		3	
COMM108 or COMM112	COMM	3	
Behavioral & Social Science Distribution, Principles of Economics I	ECON201	3	
Behavioral & Social Science Distribution * (Not ECON)		3	
Natural Sciences Distribution with Lab		4	
Natural Sciences Distribution, Lab or non-Lab		3	
Program Requirements	COURSE	HRS	GRADE
ENGL101 Intro College Writing (if needed for ENGL102/103, elective if not)		3	
Introduction to Business	BSAD101	3	
Principles of Accounting I	ACCT221	4	
Principles of Accounting II	ACCT222	4	
BSAD210 Statistics for Business Admin. or MATH117 Elements of Statistics		3	
CMAP120 Intro to Computer Applications or CMSC110 Computer Concepts		3	
Principles of Economics II	ECON202	3	
MGMT201 Business Law or Elective ‡		3	
Elective		2	

* Choose one course from the [Gen Ed List](#) to fulfill the Global & Cultural Perspectives Requirement

‡ Discuss appropriate course selection with a counselor or business advisor

Global & Cultural Perspectives Requirement: _____

Choose one course with an Asterisk from the [MC General Education List](#)

rhsmith.umd.edu/undergrad/shadygrove

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University of Maryland, College Park at the Universities at Shady Grove